



2025 - 2026

WHITETAILS
UNLIMITED

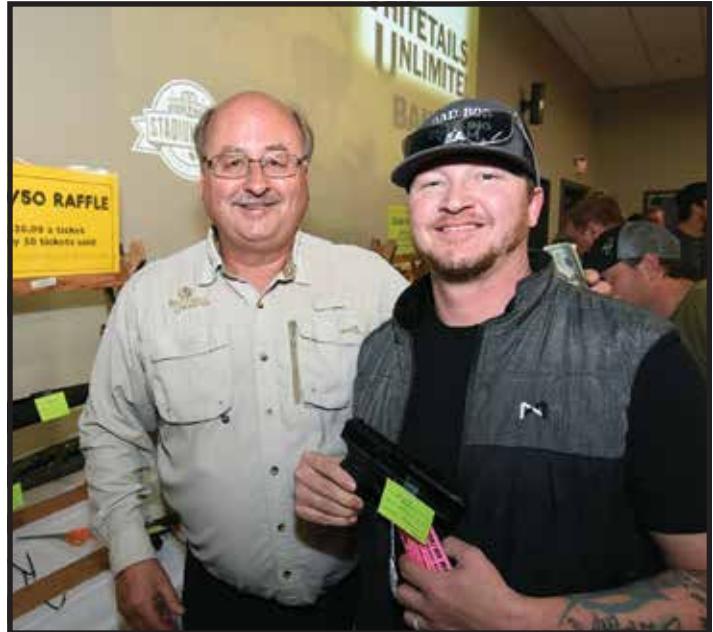
EVENT GUIDE

Greetings Everyone!

On behalf of Whitetails Unlimited, I want to take this opportunity to thank all our members, sponsors, and volunteers for their continued support throughout the years. What started as a few hunters with an idea way back in 1982, has grown into 475-plus chapters across 33 states. Our organization continues to grow, and we are thankful for all your efforts to further our mission.

It's so important to keep celebrating the hunting and shooting heritage, and to teach our youth to carry on the traditions that have been passed down through the generations. Together, we will continue to make a difference for the future of our passion. Be sure to invite all your friends and family to your Whitetails Unlimited event, and if you happen to see me there, make sure to stop and say hello. Thank you again for all that you do for WTU.

Jeffery B. Schinkten
President, Whitetails Unlimited



THANK YOU Volunteers!

We appreciate our local chapter volunteers across the nation. You are a key element in our formula for advancing WTU's mission. Your efforts selling tickets, promoting events, and volunteering make a huge difference in the outcome of events.

With that in mind, we produced this guide to assist you. We want to help you set a foundation for a successful event. We also want to do this without asking you for a huge amount of your time. To do that, we have taken the best practices from the best events and compiled them here in this guide.

We fully understand that no two events are alike, and therefore, there may be suggestions in this guide that do not apply to your individual event. On the other hand, if there is something you are doing at your event that works well and it is not in this guide, please let us know. We are always trying to better our organization, and the best suggestions have always come from the committees and volunteers hosting our events. Please send any suggestions to nh@whitetailsunlimited.com.

Lastly, thank you again for being a volunteer. Our organization would not exist without your help. We look forward to seeing you at the next WTU event and working together to preserve hunting for the next generation.

Russ Austad & Chris Konop
-Vice Presidents of Field Operations

Special thanks to our loyal members and volunteers!

Liability Insurance

WTU National Headquarters has a commercial general liability policy that protects members involved in Whitetails Unlimited activities from liability claims such as injury to others, property damage to others, and personal injury.

Some functions covered by this policy include banquets, meetings, raffles, hunter education classes, and concession sales. The coverage is very broad, but does contain some exclusions. A partial list of exclusions would be liquor liability, pollution, intentional acts, property owned by the insured, and actual hunting events.

Requests for a **Certificate of Insurance** must be emailed to Vizance at certificates@vizance.com. Include event name and date, and facility name and address.

Specific questions may also be directed to WTU Vice President of Finance Cynthia Tourmo at 920-743-6777, ext.104 (ctourmo@whitetailsunlimited.com).



Federal Firearms Regulations

Federal law requires all firearm shipments and transfers to be executed through a Federal Firearms License (FFL) dealer. Therefore, Whitetails Unlimited national headquarters must have a current, signed copy of the event firearm dealer's license on file. The license should be emailed to Fulfillment Coordinator Jessica Ebel at jebel@whitetailsunlimited.com.

Attendance Requirements

WTU makes a tremendous investment when scheduling an event. As a result, if minimum ticket sale goals are not met as specified by your field director, the event will be cancelled to minimize the financial loss.

Event Promotional Kit

The Event Promotional Kit will be sent from national headquarters and will include tickets, posters, invitations, membership list, donor receipts, and Event Guides. The quantity of supplies provided in the kit is based on past or projected attendance. If any item in the

kit becomes depleted, please contact your field director immediately to place an order for more.

Event Ticket Sales

Each individual attending a WTU event must purchase a ticket.

Volunteers should instruct members to clearly complete their ticket stub before they arrive at the event.

Completed ticket stubs help reduce long lines at the registration table. The ticket stub information is utilized for membership records and future event

mailing lists. Accurate contact information is vital for national headquarters to maintain communication with our members!

WTU will accept check, money order, cash, VISA, Mastercard, American Express, or Discover for ticket payment. The information required for credit card purchase includes name, address, credit card number, expiration date, and 3-digit security code. Complimentary tickets may only be issued for unique situations at the sole discretion of your field director. All tickets are sold on a first-come, first-serve basis. Tickets may be purchased from the WTU website, committee members, or by calling national headquarters at 920-743-6777. Tickets purchased online must be printed by the member and presented

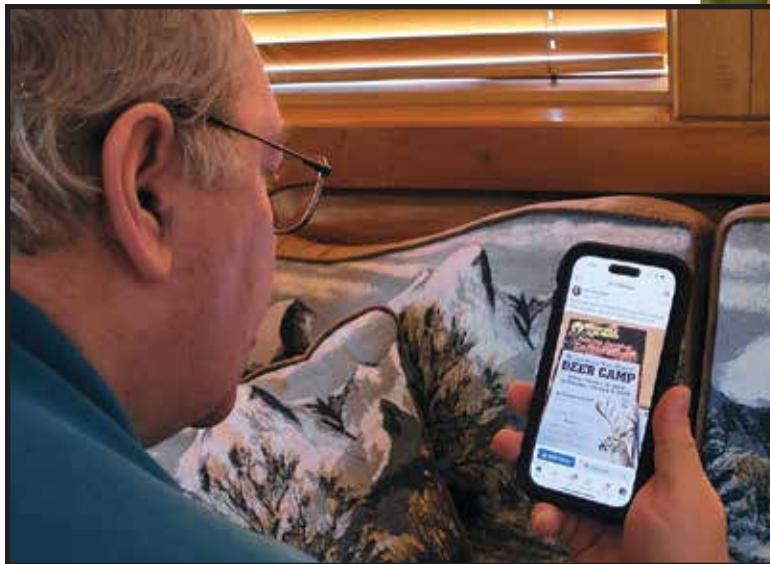
Whitetails Unlimited National Headquarters

PO Box 720, 2100 Michigan St., Sturgeon Bay, WI 54235 • 920-743-6777
nh@whitetailsunlimited.com • whitetailsunlimited.com

at the event registration area. Be sure to communicate with your field director for updated and accurate ticket sales counts to avoid over-selling the event.

The #1 predictor of an event's success is its attendance. It doesn't matter how many auction items and drawings are planned; if there aren't enough members in the room to participate, the event will not be successful. Unfortunately, selling tickets does require some work. For that reason, committees will want to be as efficient as possible. To facilitate sales, the following tools have been found to be very effective:

➤ **SOCIAL MEDIA** is an easy and inexpensive way to promote your event and sell tickets. If committee members are already active on social media, it is extremely easy. When the Event Promotional Kit is received, take a photo of the event poster or invitation, and share it with your circle of friends and encourage them to share the image as well. This should be done by every committee member. Additionally, if committee members belong to any local hunting or outdoor groups, post the event information on their pages as well (if the page allows it). The bottom line is that even small committees have a broad reach when using social media. Helpful hint: Keep a list of where the event was posted. Next year, the list can be divided among committee members to save time promoting the event.



IMPORTANT!

Accurate names and mailing addresses on event tickets are crucial for membership processing—to ensure members receive an invite next year.

Please print legibly — this information is used for membership/magazine records (if applicable).

First Name	Whitetails	MI	Suffix
Last Name	Unlimited		
Mailing Address	2100 Michigan St.		
City	Sturgeon Bay		
State	WI	Zip Code	920-743-6777
E 567		Email Address (optional - receive our E-Newsletter) NH@whitetailsun.com	

WHITETAILS UNLIMITED

Ticket Sponsor:



➤ **EVENT POSTERS** are designed for eye-catching appeal, and they are another great way to inform people about your event and sell tickets. The QR code on the poster will also help



drive ticket buyers to the WTU website. Poster placement in high traffic areas will generate the best response and it is strongly recommended to post an event poster at every shooting range, archery/gun club, and hunt club within 30 miles of your venue. Please ensure you receive permission prior to posting. Other places that often have bulletin boards to place the event poster include bars, golf courses, farm co-ops, hardware stores, and restaurants. Again, please be sure to obtain permission from the business owner before posting anything. Helpful tip: Keep a list of every location you placed an event poster. Next year, divide the list between committee members and

have them place the posters at locations close to their homes and at locations they frequently visit.

► **EVENT INVITATIONS** are sent by national headquarters to WTU members who reside within a reasonable distance from the venue 6-8 WEEKS PRIOR TO THE EVENT DATE. Invitations can also be sent to non-WTU members when a mailing list is supplied to your field director 12-14 weeks before the event date. The national average for members returning to a WTU event the following year varies, but for planning purposes, estimate 50%. Most members who are unable to attend encounter some sort of personal scheduling conflict (youth sports, work, etc.). However, these members normally attend the event the following year. Helpful hint: Committees are instrumental in selling tickets. Personally inviting your circle of friends and family to attend your event is invaluable!

► **A MEMBERSHIP LIST** of WTU members who attended the prior event is included in the Event Promotional Kit. While invitations are mailed to members who have attended the event in the past, it is very helpful to contact members directly. Helpful hint: Divide the list among the committee to keep this follow up at a manageable level.

► **WEBSITE** tickets may be purchased 24/7 and they are available as soon as the event promotional elements are approved by your field director. Because of timing, some members may purchase



Invitation Sponsor:



their tickets from the WTU website before the Event Promotional Kit is received by the committee. Helpful hint: When sharing your event online, be sure to include the WTU website link.

Life Member Tickets

WTU life members may take a discount of \$26 off the single membership ticket price when attending a membership event. If someone inquires about the discount, request their Life Member ID number. The discount only applies to the life member's ticket and not any other tickets they may be purchasing.



Ticket Sales Update

Keeping your field director abreast of ticket sales (cash in hand) is very important for planning purposes. The amount of food and merchandise ordered for an event is relative to attendance. An over-sold event will cause many problems, as there needs to be room for sufficient seating to accommodate everyone, along with auction and prize displays. Due to travel and event scheduling, your field director is best reached via email or phone. Always leave a message when calling, and your field director will be in contact as soon as possible.

Ticket Buyer Records

Every ticket transaction must be tracked on a Ticket Buyer Record. All requested information must be recorded to ensure accurate accounting, membership and magazine processing, and future event mailings.

Event Ticket Sales Reconciliation

Prior to arriving at the event facility, volunteers must complete the Event

Ticket Sales & Contribution Reconciliation as outlined in the instructions. This form, along with all Ticket Buyer Records, ticket monies, and contributions, must be provided to your field director prior to the start of the event. A complete on-site accounting will take place with both parties present, with a copy provided to the committee verifying acceptance. The original forms will be forwarded to national headquarters by your field director for final accounting. Accurate record keeping is very important, and everyone's cooperation is greatly appreciated!

Event Sponsors

Recruiting local sponsors is a great way to connect your event to your community. A local sponsor is any individual or business that donates money or merchandise to a WTU event. This is important because it helps offset the cost of event merchandise. Sponsors do not need to be engaged in the hunting and fishing industry. WTU has many events where the local sponsors are realtors, law firms, car dealerships, contractors, or other small businesses. The more flexible the committee is on how a sponsor can donate, the more they will be able to recruit.



Many sponsors prefer to underwrite the cost of a National Package item that will provide additional recognition at the event. Refer to pages 16 and 17 for sponsor Underwriting Opportunities. By encouraging the sponsor to select an item or level of their preference, the committee will experience a higher degree of success.

Like selling tickets, sponsor recruitment begins with having a plan, which will lead to more sponsors. Start with who is on your committee, and who the committees know. A potential sponsor is more likely to donate to your event if they know the volunteer soliciting the donation. Many of your committee members will also feel more comfortable contacting people they already know, as opposed to "cold calling" businesses. Committee members should develop a plan to contact as many businesses as possible, but it needs to be done in an organized way. It can be alphabetical (volunteer 1 contacts businesses starting with the letters A-D, etc.), or it can be geographic (divide your county into territories, with each volunteer assigned a territory to contact businesses within). There are likely other ways to divide



**This year's
WTU Sponsor Item:
Drinkware Set**



up the work; the important thing is that the whole committee knows the plan. Avoid multiple committee members contacting the same business—it wastes volunteer time and frustrates the business.

There is no limit to the amount (large or small) that a sponsor can contribute to your event. The following are a few examples that have worked well for committees, but the only limit is the imagination of your committee:

- **Straight donation** – cash, merchandise, tools, gift cards ... almost anything can be used at an event.
- **Pub or wine glasses** – one side has the WTU logo, and the other side has the logo of a local business. This has worked well with law firms and real estate offices because they are always trying to make people aware of their business.
- **Banner at the event** – businesses may place a banner on the wall during the event. The cost can vary and be based on the size of the advertisement. Make sure the venue allows banners on the walls before offering this option.
- **Sponsor a raffle or game** – this is a play on the banner option. Essentially, businesses pay a flat fee to sponsor the game or raffle, or it may be structured where the sponsor pays for all or a portion of the prizes.
- **Pens** – a business provides every member with a self-promoting pen at the event. It may sound silly, but WTU utilizes a lot of pens at an event, and whether a dollar is made or saved, it all helps.



Event Planning Timeline

Successful WTU events that support the organization's mission and provide members and volunteers with a rewarding experience are a culmination of many factors, and it begins with developing a plan well in advance of the event date.

For general guidance, utilize the planning timeline outlined below. The actual timeline for each task will vary by locale. Venue and food service availability, projected attendance, event date, and the number of WTU events that have been held in the area, are all major considerations that your committee and field director will need to factor into the decision-making process.



- 6 - 12 months** Volunteers and field director select event date and ensure venue and catering contracts are signed.
- 6 - 12 months** Volunteers begin soliciting donations for the event.
- 14 - 24 weeks** Volunteers and field director discuss event details (sponsor, table captain, raffle packages, auction, prizes, etc. to be offered). Event plan is locked in, and field director submits the Event Control Sheet to National Headquarters.
- 14 - 24 weeks** Volunteers begin promoting event on social media and continue soliciting donations for the event.
- 12 - 18 weeks** Event Promotional Kit (tickets, posters, donation receipts, etc.) ships to volunteer. The event is posted on the website, and tickets are available for purchase online.
- 12 - 18 weeks** Upon receipt of Event Promotional Kit, volunteers begin selling tickets, place posters in high traffic areas (archery/gun clubs, shooting ranges, convenience stores, restaurants, etc.), and continue soliciting donations for the event.
- 8 - 10 weeks** National Headquarters sends invitations to mailing list designated by field director.
- 8 - 10 weeks** Volunteers repost the event on social media, call prior-year attendees to sell tickets, and continue soliciting donations for event.
- 8 weeks** Volunteers provide field director with update on ticket sales and donations.
- 4 weeks** Volunteers provide field director with update on ticket sales and donations.
- 1 - 2 weeks** Field director provides preliminary count to catering and venue based on ticket sales. Ticket sales to be halted if catering or venue capacity is reached.
- 1 week** Volunteers provide field director with update on ticket sales and donations.
- 2 - 6 days** Volunteers and field director have planning meeting or phone call to finalize event details, setup times, services of auctioneer, firearm dealer, and volunteers.
- Event day** Volunteers and field director set up and conduct the event.

Anatomy of a Rifle Cartridge Initiative

Hunters should be well-versed in the tools they are using in the field or at the range.

When it comes to making the most accurate and ethical shot, it's important to understand rifle ammunition basics, including the ignition system types, different cases, and variety of bullets and how they perform. For example, target bullets should only be used for practice since they do not expand on impact like hunting bullets.

Before attempting a shot at a deer, sighting-in your rifle and understanding bullet trajectory is necessary for precision and accuracy. Learning these ammunition basics will help you to not only be a more successful hunter, but also a safer hunter.

At Whitetails Unlimited, education is a very important part of our mission. We're pleased to announce that all members attending a WTU 2025-2026 event will find a pull-out poster in the Event Annual with these rifle ammunition basics on one side and a deer target on the reverse side. The dual-purpose poster can be used for learning purposes, displayed in a hunting camp, or used for bow or firearm practice.



First Aid Safety Kit Initiative



Most of us are taught at a young age that hunting safety is one of the most important things to remember when heading out to the woods. From wearing blaze orange to always using a safety harness when sitting in a tree stand, staying safe is one of the keys to successful hunting. However, safety doesn't just refer to firearms and tree stands; safety in the field means being prepared for even the smallest accidents. A cut from a tree branch or scrape from a ladder stand shouldn't cause you to end your day early. Being prepared for minor injuries is also important to keep a hunter afield.

At Whitetails Unlimited, we strongly advocate for safe hunting, which is why we are also doing our part to promote first aid safety. To create awareness, all members attending a WTU 2025-2026 event will receive a free first aid pouch. Blaze orange and small enough to throw in a pack, the pouch contains a variety of latex bandages, antiseptic wipes, tweezers, and a healthy guidelines card. We hope this will encourage members to think about their first aid needs, and inspire them to ultimately put together a larger kit that works best for them.

Kids on Target Initiative

As an advocate for the preservation of the shooting sports, Whitetails Unlimited is helping build the next generation of shooting sports enthusiasts by supporting public archery and firearm ranges.

Major emphasis is placed on Whitetails Unlimited shooting sports activities including *Kids on Target*, and our shooting team initiative. These initiatives provide youth with an introduction to archery and firearm fundamentals to help nurture a lifelong interest in the shooting sports, and ultimately, hunting.

As part of our mission, Whitetails Unlimited has worked hard to introduce youth to archery, shooting, and hunting. For members who want to join our efforts by taking a youngster to the range and teaching them the basics of safety and usage, free *Kids on Targets* kits will be available at WTU 2025-2026 events.



Volunteer Hall of Fame & Service Pins

The dedication and unwavering support of Whitetails Unlimited volunteers is instrumental to our organization's ability to accomplish its mission.

In recognition of those volunteers who have served five or more years on a committee that has conducted five or more Whitetails Unlimited events, an assortment of volunteer service pins is available. The pins will be presented to volunteers at upcoming events.

For those volunteers who have served on a committee that has conducted 10 Whitetails Unlimited events over a span of 10 or more years, they are eligible for induction into the Hall of Fame. A personalized Whitetails Unlimited Hall of Fame plaque will be presented to inductees at an upcoming event. Their name will also be included on the Hall of Fame page on the Whitetails Unlimited website.

For more information about WTU volunteer service pins and the Hall of Fame, please contact your field director.

Scan the QR code to view the current Hall of Fame inductees.



Chapter Awards Program (July 1, 2025 - June 30, 2026)

At the end of Whitetails Unlimited's fiscal year (June 30), the top five chapters in each award category will be announced.

#1 CHAPTER - HIGHEST NET PROCEEDS: Presented to the chapter having the highest net proceeds at an event. Net proceeds are determined when gross expenses are deducted from gross receipts.

#1 CHAPTER - MOST PAID EVENT MEMBERSHIPS: Presented to the chapter having the most paid members (annual and junior) at an event.

#1 CHAPTER - MOST PAID EVENT JR. MEMBERSHIPS: Presented to the chapter signing up the most paid junior members at an event.

#1 CHAPTER - HIGHEST NET PER PERSON: Presented to the chapter having the highest net per person at an event. Net per person is determined by taking net proceeds and dividing by the number of people in attendance.

#1 CHAPTER - COMBINED REVENUE: Presented to the chapter having the highest amount of net proceeds and membership revenue at ALL events combined.

#1 NEW CHAPTER - HIGHEST NET PROCEEDS: Presented to the first-year chapter having the highest net proceeds at an event. Net proceeds are determined when gross expenses are deducted from gross receipts.

#1 NEW CHAPTER - HIGHEST NET PER PERSON: Presented to the first-year chapter having the highest net per person at an event. Net per person is determined by taking the net proceeds and dividing it by the number of people in attendance.

#1 NEW CHAPTER - MOST PAID EVENT MEMBERSHIPS: Presented to the first-year chapter having the most paid members (annual and junior) at an event.

***MOST IMPROVED CHAPTER - INCREASE IN NET PROCEEDS:**

Presented to the chapter with the greatest increase in net proceeds from the previous year's event.

***MOST IMPROVED CHAPTER - INCREASE IN PAID EVENT MEMBERSHIPS:** Presented to the chapter with the greatest increase in paid memberships from the previous year's event.

***MOST IMPROVED CHAPTER - INCREASE IN NET PER PERSON:** Presented to the chapter with the greatest increase in net per person from the previous year's event.

**Only chapters that held an event during Whitetails Unlimited's 2024-2025 fiscal year are eligible for the Most Improved categories.*

2025 - 2026

NATIONAL PACKAGE EVENT MERCHANDISE



2025-26 Commemorative Rifle

Weatherby Vanguard rifle in .300 Win Mag.

Blued barrel and receiver, black bolt and floor plate, Boyd's Spike Camp thumbhole laminate stock in Pepper. WTU engraving on floorplate. Edition of 500.



WTU Sponsor Item: Drinkware Set

By Mammoth Coolers. Stainless steel 40 oz. tumbler with handle and stainless steel Chillski. Gift-packed. WTU engraved logo.

Mathews Bow

For 2025 events: Mathews LIFT X in shale color, right-handed. Events in 2026 will have Mathews new flagship bow. Made in USA.



"October Ritual"

By Michael Sieve. Giclee canvas, rustic molding. Brass name plate. Frame size: 42"W x 30"H.

NATIONAL PACKAGE

2025 - 2026



Browning Knife Set

Two-piece knife set consists of a fixed blade and a folder. Fixed blade includes sheath and has overall length of 8 1/4". Folder has pocket clip and overall length of 7 3/4". WTU logo on blades. Gift boxed.



"The Buck Stops Here"

By Lucia Heffernan. Giclee canvas, rustic molding. A fun and light-hearted print painted as a true element of the time.

Espresso frame measures: 32"W x 25"H.

Winner will be entered into the Rambo Bikes National Drawing.



Deathgrip Tripod

By Bog. This aluminum tripod is engineered to be the most stable precision tripod hunters can find.

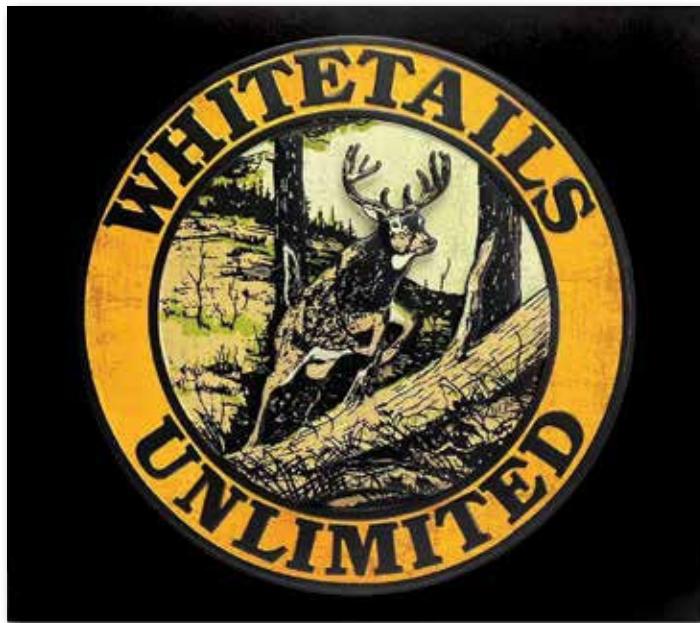
Tilt adjusts up to 25 degrees, rotates 360 degrees, and can adjust up to 59" high. Mossy Oak Bottomland camo. WTU logo.



Three-Piece Luggage Set

By ALPS OutdoorZ. U-shaped main opening compartment, side zippered pockets, dark green and taupe with Realtree camo accents. Rolling duffle measures 26"W x 13"H x 11.8"D, medium duffle measures 26"W x 12.6"H x 13"D, small duffle measures 23.6"W x 10.6"H x 11.8"D.

EVENT MERCHANDISE



Retro Logo Sign

Retro 3D Whitetails Unlimited logo, antique patina. All metal construction. Measures: 31 1/2" W x 27 1/4" H x 1 1/4" D. Winner will be entered into the Tactacam National Drawing.



"Bountiful Harvest"

By Terry Redlin. Giclee canvas, rustic molding. Brass name plate. Frame size: 30" W x 22" H. Winner of this print will be entered into the Barnett National Drawing.



Barnett Crossbow

Hyper Raptor by Barnett. Lightweight composite riser, and measures just over 7 inches axle-to-axle when cocked. Compact maneuverability in hunting applications. Small diameter HyperFlite arrows. Shoots up to 410 fps.

Includes bolts, scope, quiver, and rope cocker.



Buck 105 Pathfinder Knife

Classic, all-purpose heavy duty knife, perfect for general outdoor use. Full tang construction. 420 HC steel blade. Overall length: 9 1/8". Includes sheath. WTU logo on blade. Made in USA.



Rifle Case and Range Bag

Durable polyester outer shell and interior linings, open and closed-cell foam for protection, exterior side pockets. Two-tone grey with orange accents. WTU exclusive, embroidered logo. Rifle case: 48" scoped rifle. Range bag: 18.5" W x 8" H x 11" D.

NATIONAL PACKAGE

2025 - 2026



Weathervane

Scent checking buck,
rustic patina finish.

Includes display
stand and roof mount.
WTU logo.



Nostalgic Thermometer

Full-color graphic,
protective clear overprint,
.024 aluminum. WTU exclu-
sive. Made is USA.

Measures: 8"W x 28"H.



LED Light

LED backlight sign, great for cabin or man cave.

WTU exclusive. Made is USA.

Approximate size: 23"W x 23"H.



Foldable Loveseat

By ALPS OutdoorZ. Quilted and foam padded 600D fabric with Realtree APX camo,
blaze orange steel frame, includes carrying case. WTU embroidered logo.

EVENT MERCHANDISE

Ameristep Ground Blind

Magnum Care Taker™ wide-bottom blind. The new design has 61% more floor space. Silent hook and elastic triangular window system, easy-access V-shaped zippered door. Measures: 75"W x 66"H x 75"D.



Stained Glass

Framed stained glass with "Hunter's Haven" image by Terry Redlin. Ready to hang with provided chain. Made in USA. Frame size: 23"W x 13"H.



"God Bless the U.S.A."

By Melissa Gayman Ball. Double matted with V-groove cut, hardwood molding. Frame size: 24"W x 18½H.



"American Heartthrob"

By Hayden Lambson. Giclee canvas, walnut molding.

Limited edition. Frame size: 36"W x 26"H.

Winner will be entered into the Rocky National Drawing.



Big Frig 45-Qt. Cooler

The Badlands 45-qt. cooler is ready to go on your next adventure. Seven day ice retention. WTU custom logo on lid. Measures: 28"W x 18"H x 18"D.

NATIONAL PACKAGE

2025 - 2026

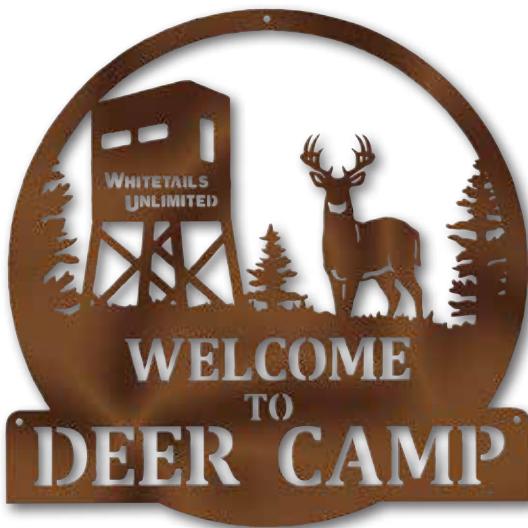
Circular Saw

Design by Metal Décor Studios. Made from $\frac{1}{8}$ -inch steel. Made in USA. Measures: 23" diameter.



"Old Timers"

By Dallon Lambson. Giclee canvas, rustic molding. Personalize with two lines, your choice—family name and established date, homestead's name, or pet name, etc. Frame size: 36"W x 26"H.



Welcome to Deer Camp Sign

Solid steel construction, rustic patina with clear-coat finish. Made in USA. Measures: 22"W x 22"H.



Two Sign Set

Set of two aluminum signs with WTU artwork on each. Made in USA. Approximately 23 inches at largest measurement.

Hawke Vantage Rifle Scope

The 3-9X40mm IR Vantage rifle scope features glass-etched Mil Dot reticle with multistage illumination in both red and green. Nitrogen purged, shock-proof, waterproof, and fogproof.



Hawke Endurance Rangefinder

The Endurance LRF uses high light transmission optics and a red colored OLED display to make the view to your target clearer. Range finding functions: distance, rain, hunt, horizontal distance, and angle modes.

EVENT MERCHANDISE

Flag Concealment Case

Wall-mounted American flag concealment safe is a perfect addition to any home. Features two concealed locking compartments lined with closed cell foam that can easily be customized to fit any item.

Made in USA. Measures: 31"W x 20"H x 3½"D. WTU logo.



WTU Realtree Flag

Custom single-sided 110g polyester flag with WTU logo.

Outdoor quality. Black heading and grommets.

Realtree APX. Measures: 5'W x 3'H. Winner will be entered into the Kids in the Outdoors National Drawing.



"Campfire Tales"

By Terry Redlin. Giclee canvas, rustic matte-finish molding.
Brass name plate. Frame size: 42"W x 30"H.



Quick Strike Closet by ScentLok

Foldable design with a double X frame that securely locks and breaks down easily. Pocket holds Radial IQ that emits ideal amount of ozone for scent control on all your garments. WTU logo. Dimensions: 25" x 47"H x 18"D.

2025 - 2026

UNDERWRITING

Event Name: _____ State: _____ Event Date: _____

Volunteer Name: _____

Level	Item	Underwriter's Name	Amount
\$50	WTU Realtree Flag		
\$50	Two Sign Set		
\$50	Rifle Case and Range Bag		
\$50	Nostalgic Thermometer		
\$75	Buck 105 Pathfinder Knife		
\$75	Browning Knife Set		
\$75	Stained Glass		
\$75	ALPS OutdoorZ Foldable Loveseat		
\$75	Welcome to Deer Camp Sign		
\$75	Ameristep Ground Blind		
\$75	"God Bless the U.S.A." Framed Print		
\$125	Hawke Vantage Rifle Scope		
\$125	Quick Strike Closet by ScentLok		
\$125	BOG Deathgrip Tripod		
\$125	Hawke Endurance Rangefinder		

Contributor Guidelines

Whitetails Unlimited is a tax-exempt charitable organization as described in section 501(c)(3) of the Internal Revenue Code. WTU and its volunteers must comply with IRS regulations for substantiation and disclosure by providing each contributor with a properly completed WTU Donor Receipt. There are two classifications of donations:

1) QUID PRO QUO – the contributor receives goods or services in exchange for a donation.

2) CONTRIBUTION – the contributor provides a donation without receiving goods or services.

When merchandise is donated, it is the responsibility of the contributor, and not WTU, to state the value of each item and to complete the total adjusted line of the WTU Donor Receipt.

WTU *Donors and Sponsors* are determined by the actual cash value of the donation. Refer to the event invitation for the

sponsor level; anything under that level is considered a donor. If you have questions regarding levels or donations, contact your field director well in advance of the event date.

DONORS receive a WTU donor decal from the volunteer who takes possession of the donation. Record \$-0- as the fulfillment gift cost on the WTU Donor Receipt.

SPONSORS receive a WTU Sponsor Drinkware Set.

Record \$24 as the fulfillment gift cost on the WTU donor receipt. Note: Your field director will supply sponsor gifts for distribution at the event. For sponsors unable to attend the event, volunteers must deliver sponsor gifts within two weeks of the event date.

IMPORTANT: After the event, please return any remaining donor decals, receipt booklets, and contributor records to your field director.

OPPORTUNITIES

Event Name: _____ State: _____ Event Date: _____

Volunteer Name: _____

Level	Item	Underwriter's Name	Amount
\$125	Retro Logo Sign		
\$150	LED Light		
\$150	Circular Saw		
\$150	ALPS OutdoorZ Three-Piece Luggage Set		
\$150	"Old Timers" Personalized Print		
\$150	"The Buck Stops Here" Framed Print		
\$150	"American Heartthrob" Framed Print		
\$175	Weathervane		
\$175	Flag Concealment Case		
\$175	"Bountiful Harvest" Framed Print		
\$250	Big Frig 45-Qt. Cooler		
\$250	"Campfire Tales" Framed Print		
\$250	"October Ritual" Framed Print		
\$450	Barnett Crossbow		
\$750	Weatherby Vanguard Commemorative Rifle		
\$800	Mathews Bow		

IRS Notice of Substantiation

When donations are \$250 or more, where nothing of value is provided to the contributor, the nonprofit organization must provide the contributor with written substantiation (donation receipt) acknowledging the donation. The receipt must indicate the amount of cash and a description (but not value) of any property donated. If any goods or services are provided in exchange for the contribution, the receipt must indicate the goods or services provided by the nonprofit organization in exchange for the donation.

A donation of \$75 or more, where something of more than token value is provided to the contributor, is a "quid pro quo" donation with written substantiation (donation receipt) acknowledging the donation and the goods or services provided. For quid pro quo donations, a contributor's deduction is limited to

the difference between the donation and the fair market value of the goods or services provided by the nonprofit organization.

There are two exceptions, however. If a gift costs the nonprofit organization less than \$12.50 and bears the organization's name or logo, and is given in return for a donation of more than \$62.50, a full-value deduction is allowed. A full deduction is also allowed if the value of all benefits received in connection with the donation does not exceed 2% of the gift, or less than \$125, whichever is less.

Example: If a donation of \$250 is given to WTU and the contributor receives a dinner ticket valued at \$40, and a sponsor gift valued at \$23, the contributor has made a quid pro quo donation. In this example, the charitable donation portion of the payment is \$187.



WHITETAILS
UNLIMITED

2025 - 2026

NATIONAL



NATIONAL DRAWING

Whitetails Unlimited and Rocky Boots have teamed up to give away **50 pairs of Rocky Trophy Series Rubber Boots valued at \$130 each!**

At each event, the winner of the framed print "American Heartthrob" by Hayden Lambson will be entered into this national drawing. Winners must complete the Rocky National Drawing entry card and return it to WTU National Headquarters to be eligible.



12 Barnett
Crossbows Will be
Given Away!



NATIONAL DRAWING

Whitetails Unlimited and Barnett have teamed up to give away **12 Barnett Hyper Raptor Crossbows with CCD valued at \$699.99 each!**

At each event, the winner of the framed print "Bountiful Harvest" by Terry Redlin will be entered into this national drawing. Winners must complete the Barnett National Drawing entry card and return it to WTU National Headquarters to be eligible.

NATIONAL YOUTH DRAWING



Whitetails Unlimited and Kids in the Outdoors have teamed up to give away **ONE GREAT YOUTH PRIZE PACKAGE valued at \$4,999!**

The lucky winner will receive a **Savage Axis rifle, Stevens 320 shotgun, Barnett crossbow, Redneck 6x6 blind, two ALPS OutdoorZ chairs, a Cuddeback Cube camera, and a fishing rod & reel combo with baits.**

At each event, the youth winner (15 and under) of the **WTU Realtree Flag** will be entered into this national drawing. Winners must complete the Kids in the Outdoors National Youth Drawing entry card and return it to WTU National Headquarters to be eligible.

**ONE Youth Prize
Package WINNER!**

DRAWINGS



RAMBO[®] BIKES NATIONAL DRAWING

Whitetails Unlimited and Rambo Bikes are teaming up for the ultimate giveaway!

Four lucky winners will score a RAMBO SAVAGE 2.0 Electric Hunting Bike—complete with an upgraded 20Ah battery and custom waterproof saddle bag with WTU logo valued at \$2,799 each!

At each event, the winner of the framed print “**Buck Stops Here**” by Lucia Heffernan will be entered into this national drawing. Winners must complete the Rambo Bikes National Drawing entry card and return it to WTU national headquarters to be eligible.

4 RAMBO Bikes Will be Given Away!

TACTACAM[™] NATIONAL DRAWING

50 Tactacam Whitetail Pro Hunter Packages Will be Given Away!

Whitetails Unlimited, REVEAL by TACTACAM, and ScrapeFIX have teamed up to give away **50 Whitetail Pro Hunter Packages valued at \$232 each!** The 50 lucky winners will receive a package that includes one REVEAL Pro 3.0 camera and one ScrapeFIX Pro Pack.

At each event, the winner of the **Retro Logo Sign** will be entered into this national drawing. Winners must complete the Tactacam National Drawing entry card and return it to WTU National Headquarters to be eligible.



*All national drawings will take place at WTU National Headquarters on July 14, 2026.
Maximum 500 entries each.*

Working For An American Tradition

Our Mission

Since our beginning in 1982, Whitetails Unlimited has remained true to its mission and made tremendous strides in the field of conservation. Thanks to our 119,000-plus members, chapter volunteers, and corporate sponsors, Whitetails Unlimited has earned the reputation of being the nation's premier organization dedicating its resources to the betterment of the white-tailed deer and its environment. Your commitment helps ensure that we continue to build upon these efforts. Thank you for your continued support!

Our mission is to raise funds in support of educational programs, wildlife habitat enhancement and acquisition, and preservation of the shooting sports and hunting tradition for future generations.

To date, Whitetails Unlimited has expended over **\$147 million** on program services and support activities that continue to enhance and ultimately foster our mission.

Where Your Dollar Goes

(Fiscal year ended June 30, 2024)



TOTAL FUNCTIONAL EXPENSES

DEER Program	\$1,810,675
Preserving the Hunting Tradition Program	\$4,338,761
HOPE for Wildlife Program.....	\$594,031
Staying on Target Program	\$2,615,440
Outreach Program.....	\$421,870
Total Program Services (85.82%):	\$9,780,777

Fundraising & Development.....	\$879,465
Administrative	\$736,832
Total Supporting Services (14.18%):	\$1,616,297

TOTAL: \$11,397,074

John R. Ford Photo




**WHITETAILS
UNLIMITED**