

2026 - 2027



WHITETAILS  
UNLIMITED

# EVENT GUIDE

## Greetings Everyone!

On behalf of Whitetails Unlimited, I want to take this opportunity to thank all our members, sponsors, and volunteers for their continued support. Your dedication and commitment to our organization means more than you know. Whether you are posting about your local event on social media, gathering donations from businesses in your community, or selling raffle tickets during an event, and every task in between, we greatly appreciate your time and effort. Everything that you do to help make our events successful, whether big or small, makes all the difference.

It takes all of us to not only put on a successful event but also continue to work for the American Tradition of deer hunting that we all love and know so well. So, let's continue to work together in support of our mission. With your help, I know we will continue to be successful for generations to come.

I like to describe our events as a "Celebration of the Hunt." I hope that you get to enjoy the journey in addition to your event responsibilities.

Again, thank you for your time, effort, and support.

*Jeffery B. Schinkten*  
*President, Whitetails Unlimited*



## THANK YOU Volunteers!

We are thankful to have so many dedicated volunteers throughout the nation. Whitetails Unlimited continues to thrive because of your exceptional efforts to provide the local support needed to keep our mission moving forward. You make it all happen—whether it's selling tickets, promoting events, or volunteering on the day of the event. As a part of this relationship, our national headquarters owes our volun-

teer committees the tools and knowledge to be successful. This Event Guide was written with that in mind.

Our hope is that you will be successful and be able to grow your event year after year. There will always be differences between chapters that unfortunately make it difficult to design a "one size fits all" event. Please use this publication as a guide. Not everything will fit perfectly for your event, but it should help you maximize your results.

We are always trying to improve our efforts and we welcome your feedback. If you think there is something that we missed or if there is something we can do better, please let us know. Send any suggestions to [nh@whitetailsunlimited.com](mailto:nh@whitetailsunlimited.com).

Again, thank you for volunteering for Whitetails Unlimited. Together, we will make a difference. Here's to continuing the American tradition!

*Russ Austad & Jonathan Meacham*  
*–Vice Presidents of Field Operations*



**Special thanks to our loyal members and volunteers!**

## Liability Insurance

WTU National Headquarters has a commercial general liability policy that protects members involved in Whitetails Unlimited activities from liability claims such as injury to others, property damage to others, and personal injury.

Some functions covered by this policy include banquets, meetings, raffles, hunter education classes, and concession sales. The coverage is very broad, but does contain some exclusions. A partial list of exclusions would be liquor liability, pollution, intentional acts, property owned by the insured, and actual hunting events.

Requests for a **Certificate of Insurance** must be emailed to Vizance at [certificates@vizance.com](mailto:certificates@vizance.com). Include event name and date, and facility name and address.

Specific questions may also be directed to WTU's VP-Finance & Human Resources Cynthia Tourmo at 920-743-6777, ext.104 ([ctourmo@whitetailsunlimited.com](mailto:ctourmo@whitetailsunlimited.com)).

## Attendance Requirements

WTU makes a tremendous investment when scheduling an event. As a result, if minimum ticket sale goals are not met as specified by your field director, the event will be cancelled to minimize the financial loss.

## Event Promotional Kit

The Event Promotional Kit will be sent from national headquarters and will include tickets, posters, invitations, membership list, donor receipts, and Event Guides. The quantity of supplies provided in the kit is based on past or projected attendance. If any item in the kit becomes depleted, please contact your field director immediately to place an order for more.



## Federal Firearms Regulations

Federal law requires all firearm shipments and transfers to be executed through a Federal Firearms License (FFL) dealer. Therefore, Whitetails Unlimited national headquarters must have a current, signed copy of the event firearm dealer's license on file. The license should be emailed to Fulfillment Coordinator Jessica Ebel at [jebel@whitetailsunlimited.com](mailto:jebel@whitetailsunlimited.com).

## Event Ticket Sales

Each individual attending a WTU event must purchase a ticket.

***Volunteers should instruct members to clearly complete their ticket stub before they arrive at the event.***

Completed ticket stubs help reduce long lines at the registration table. The ticket stub information is utilized for membership records and future event mailing lists. Accurate contact information is vital for national headquarters to maintain communication with our members!

WTU will accept check, money order, cash, VISA, Mastercard, American Express, or Discover for ticket payment. The information required for credit card purchase includes name, address, credit card number, expiration date, and 3-digit security code. Complimentary tickets may only be issued for unique situations at the sole discretion of your field director. All tickets are sold on a first-come, first-serve basis. Tickets may be purchased from the WTU website, committee members, or by calling national headquarters at 920-743-6777. Tickets purchased online must be printed by the member and presented at the event registration area. Be sure to communicate with your field director for

## Whitetails Unlimited National Headquarters

PO Box 720, 2100 Michigan St., Sturgeon Bay, WI 54235 • 920-743-6777  
[nh@whitetailsunlimited.com](mailto:nh@whitetailsunlimited.com) • [whitetailsunlimited.com](http://whitetailsunlimited.com)

updated and accurate ticket sales counts to avoid over-selling the event.

The #1 predictor of an event's success is its attendance. It doesn't matter how many auction items and drawings are planned; if there aren't enough members in the room to participate, the event will not be successful. Unfortunately, selling tickets does require some work. For that reason, committees will want to be as efficient as possible. To facilitate sales, the following tools have been found to be very effective:


➤ **SOCIAL MEDIA** is an easy and inexpensive way to promote your event and sell tickets. If committee members are already active on social media, it is extremely easy. When the Event Promotional Kit is received, take a photo of the event poster or invitation, and share it with your circle of friends and encourage them to share the image as well. This should be done by every committee member. Additionally, if committee members belong to any local hunting or outdoor groups, post the event information on their pages as well (if the page allows it). The bottom line is that even small committees have a broad reach when using social media. Helpful hint: Keep a list of where the event was posted. Next year, the list can be divided among committee members to save time promoting the event.



# IMPORTANT!

*Accurate names and mailing addresses on event tickets are crucial for membership processing—to ensure members receive an invite next year.*

Please print legibly — this information is used for membership/magazine records (if applicable).

First Name: Whitetails MI: Suffix: 

Last Name: Unlimited

Mailing Address: 2100 Michigan St.

City: Sturgeon Bay

State: WI Zip Code: 54235 Home Phone Number: 920-743-6777

Email Address (optional - receive our E-Newsletter): NH@whitetailsun.com

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**Ticket Sponsor:**



**HAWKE®**

➤ **EVENT POSTERS** are designed for eye-catching appeal, and they are another great way to inform people about your event and sell tickets. The QR code on the poster will also help

drive ticket buyers to the WTU website. Poster placement in high traffic areas will generate the best response and it is strongly recommended to post an event poster at every shooting range, archery/gun club, and hunt club within 30 miles of your venue. Please ensure you receive permission prior to posting. Other places that often have bulletin boards to place the event poster include bars, golf courses, farm co-ops, hardware stores, and restaurants. Again, please be sure to obtain permission from the business owner before posting anything. Helpful tip: Keep a list of every location you placed an event poster. Next year, divide the list between committee members and have them place the posters at locations close to their homes and at locations they frequently visit.



► **EVENT INVITATIONS** are sent by national headquarters to WTU members who reside within a reasonable distance from the venue 6-8 WEEKS PRIOR TO THE EVENT DATE. Invitations can also be sent to non-WTU members when a mailing list is supplied to your field director

12-14 weeks before the event date. The national average for members returning to a WTU event the following year varies, but for planning purposes, estimate 50%. Most members who are unable to attend encounter some sort of personal scheduling conflict (youth sports, work, etc.). However, these members normally attend the event the following year. Helpful hint: Committees are instrumental in selling tickets. Personally inviting your circle of friends and family to attend your event is invaluable!

► **A MEMBERSHIP LIST** of WTU members who attended the prior event is included in the Event Promotional Kit. While invitations are mailed to members who have attended the event in the past, it is very helpful to contact members directly. Helpful hint: Divide the list among the committee to keep this follow up at a manageable level.

► **WEBSITE** tickets may be purchased 24/7 and they are available as soon as the event promotional elements are approved by your field director. Because of timing, some members may purchase their tickets from the WTU website before the Event Promotional Kit is received by the committee. Helpful hint: When sharing your event online, be sure to include the WTU website link.

## Life Member Tickets

WTU life members may take a discount of \$26 off the single ticket price



## Invitation Sponsor:



when attending an event. If someone inquires about the discount, request their Life Member ID number. The discount only applies to the life member's ticket and not any other tickets they may be purchasing.

## Ticket Sales Update

Keeping your field director abreast of ticket sales (cash in hand) is very important for planning purposes. The amount of food and merchandise ordered for an event is relative to attendance. An oversold event will cause many problems,

as there needs to be room for sufficient seating to accommodate everyone, along with auction and prize displays. Due to travel and event scheduling, your field director is best reached via email or phone. Always leave a message when calling, and your field director will be in contact as soon as possible.

## Ticket Buyer Records

Every ticket transaction must be tracked on a Ticket Buyer Record. All requested information must be recorded to ensure accurate accounting, membership and magazine processing, and future event mailings.

## Event Ticket Sales Reconciliation

Prior to arriving at the event facility, volunteers must complete the Event Ticket Sales & Contribution Reconciliation as outlined in the instructions. This form, along with all Ticket Buyer Records, ticket monies, and contributions, must be provided to your field director prior to the start of the event. A complete on-site accounting will take place with both parties present, with a copy provided to the committee verifying acceptance. The original forms will be forwarded to national headquarters by your field director for final accounting. Accurate record keeping is very important, and everyone's cooperation is greatly appreciated!



## Event Sponsors

Recruiting local sponsors is a great way to connect your event to your community. A local sponsor is any individual or business that donates money or merchandise to a WTU event. This is important because it helps offset the cost of event merchandise. Sponsors do not need to be engaged in the hunting and fishing industry. WTU has many events where the local sponsors are realtors, law firms, car dealerships, contractors, or other small businesses. The more flexible the committee is on how a sponsor can donate, the more they will be able to recruit.

Many sponsors prefer to underwrite the cost of a National Package item that will provide additional recognition at the event. Refer to pages 16 and 17 for sponsor Underwriting Opportunities.

By encouraging the sponsor to select an item or level of their preference, the committee will experience a higher degree of success.

Like selling tickets, sponsor recruitment begins with having a plan, which will lead to more sponsors. Start with who is on your committee, and who the committees know. A potential sponsor is more likely to donate to your event if they know the volunteer soliciting the donation. Many of your committee members will also feel more comfortable contacting people they already know, as opposed to “cold calling” businesses. Committee members should develop a plan to contact as many businesses as possible, but it needs to be done in an organized way. It can be alphabetical (volunteer 1 contacts businesses starting with the letters A-D, etc.), or it can be geographic (divide your county into territories, with each volunteer assigned a territory to contact businesses within). There are likely other ways to divide up the work; the important thing is that the whole committee knows the plan. Avoid multiple committee members contacting the same business—it wastes volunteer time and frustrates the business.

There is no limit to the amount (large or small) that a sponsor can contribute to your event. The following are a few examples

that have worked well for committees, but the only limit is the imagination of your committee:

- **Straight donation** – cash, merchandise, tools, gift cards ... almost anything can be used at an event.
- **Pub or wine glasses** – one side has the WTU logo, and the other side has the logo of a local business. This has worked well with law firms and real estate offices because they are always trying to make people aware of their business.
- **Banner at the event** – businesses may place a banner on the wall during the event. The cost can vary and be based on



the size of the advertisement. Make sure the venue allows banners on the walls before offering this option.

- **Sponsor a raffle or game** – this is a play on the banner option. Essentially, businesses pay a flat fee to sponsor the game or raffle, or it may be structured where the sponsor pays for all or a portion of the prizes.
- **Pens** – a business provides every member with a self-promoting pen at the event. It may sound silly,

but WTU utilizes a lot of pens at an event, and whether a dollar is made or saved, it all helps.

### WTU Sponsor Item: 3-Piece Browning Knife Set



*Knives shown out of the sheath.*

# Event Planning Timeline

Successful WTU events that support the organization's mission and provide members and volunteers with a rewarding experience are a culmination of many factors, and it begins with developing a plan well in advance of the event date.

For general guidance, utilize the planning timeline outlined below. The actual timeline for each task will vary by locale. Venue and food service availability, projected attendance, event date, and the number of WTU events that have been held in the area, are all major considerations that your committee and field director will need to factor into the decision-making process.



- 6 - 12 months** Volunteers and field director select event date and ensure venue and catering contracts are signed.
- 6 - 12 months** Volunteers begin soliciting donations for the event.
- 14 - 24 weeks** Volunteers and field director discuss event details (sponsor, table captain, raffle packages, auction, prizes, etc. to be offered). Event plan is locked in, and field director submits the Event Control Sheet to National Headquarters.
- 14 - 24 weeks** Volunteers begin promoting event on social media and continue soliciting donations for the event.
- 12 - 18 weeks** Event Promotional Kit (tickets, posters, donation receipts, etc.) ships to volunteer. The event is posted on the website, and tickets are available for purchase online.
- 12 - 18 weeks** Upon receipt of Event Promotional Kit, volunteers begin selling tickets, place posters in high traffic areas (archery/gun clubs, shooting ranges, convenience stores, restaurants, etc.), and continue soliciting donations for the event.
- 8 - 10 weeks** National Headquarters sends invitations to mailing list designated by field director.
- 8 - 10 weeks** Volunteers repost the event on social media, call prior-year attendees to sell tickets, and continue soliciting donations for event.
- 8 weeks** Volunteers provide field director with update on ticket sales and donations.
- 4 weeks** Volunteers provide field director with update on ticket sales and donations.
- 1 - 2 weeks** Field director provides preliminary count to catering and venue based on ticket sales. Ticket sales to be halted if catering or venue capacity is reached.
- 1 week** Volunteers provide field director with update on ticket sales and donations.
- 2 - 6 days** Volunteers and field director have planning meeting or phone call to finalize event details, setup times, services of auctioneer, firearm dealer, and volunteers.
- Event day** Volunteers and field director set up and conduct the event.

# Deer Poster & Target Initiative

**K**nowledge is power. We've all heard that saying before, and it holds true for deer hunting as well. Understanding where white-tailed deer live, what habitat they prefer, the foods they like to eat, and more all help you become a better deer hunter. For example, if you know deer enjoy acorns as a main part of their diet, you can position yourself near an oak tree when hunting.

The more information you know, the better equipped you are to educate others, especially when it comes to white-tailed deer. Sharing your knowledge with others, such as youth or nonhunters, is important when it comes to keeping the hunting tradition alive.

At Whitetails Unlimited, education is a very important part of our mission. We're pleased to announce that all members attending a WTU 2026-2027 event will find a pullout poster in the Event Annual with an informative deer poster on one side and Deadnuts Outdoors targets on the reverse side. The dual-purpose poster can be used for learning purposes, displayed in a hunting camp, or used for bow or firearm practice.



# Clean Optics, Hunt Safely Initiative

**W**hitetails Unlimited encourages all hunters to practice safe hunting when in the woods or field. One key part of hunting safety is keeping your optics functioning properly and clean so that you can clearly see out of them for identification purposes. With a WTU lens cleaning cloth, you will be able to clean your scope, binoculars, and your glasses—and when not in use, the cloth tucks away into its own convenient neoprene pouch. In order to help promote safe hunting, all members attending a WTU 2026-2027 event will receive a complimentary lens cleaning cloth to be used for cleaning your optics.

# Donate a Deer Initiative

**W**hitetails Unlimited encourages all hunters to donate extra venison or other game meat to help provide meals for those in need. Giving and sharing are always in season. There are many state fish and game agencies and nonprofit organizations that help offset the processing costs associated with donated game, and they work with food pantries in their respective areas. For members who want to join our efforts in creating hunter awareness to donate extra venison or other game meat, Donate A Deer decals will be available at WTU 2026-2027 events.



# Kids on Target Initiative

**A**s an advocate for the preservation of the shooting sports, Whitetails Unlimited places major emphasis on shooting sports activities including Kids on Target and our shooting team initiative. These initiatives provide youth with an introduction to archery and firearm fundamentals to help nurture a lifelong interest in the shooting sports, and ultimately, hunting. For members who want to join our efforts by taking a youngster to the range and teaching them the basics of safety and usage, free Kids on Targets kits will be available at WTU 2026-2027 events.

# Volunteer Hall of Fame & Service Pins

The dedication and unwavering support of Whitetails Unlimited volunteers is instrumental to our organization's ability to accomplish its mission.

In recognition of those volunteers who have served five or more years on a committee that has conducted five or more Whitetails Unlimited events, an assortment of volunteer service pins are available. The pins will be presented to volunteers at upcoming events.

For those volunteers who have served on a committee that has conducted 10 Whitetails Unlimited events over a span of 10 or more years, they are eligible for induction into the Hall of Fame. A personalized Whitetails Unlimited Hall of Fame plaque will be presented to inductees at an upcoming event. Their name will also be included on the Hall of Fame page on the Whitetails Unlimited website.

For more information about WTU volunteer service pins and the Hall of Fame, please contact your field director.

Scan the QR code to view the current Hall of Fame inductees.



## Chapter Awards Program *(July 1, 2026 - June 30, 2027)*

At the end of Whitetails Unlimited's fiscal year (June 30), the top five chapters in each award category will be announced.

**#1 CHAPTER - HIGHEST NET PROCEEDS:** Presented to the chapter having the highest net proceeds at an event. Net proceeds are determined when gross expenses are deducted from gross receipts.

**#1 CHAPTER - MOST PAID EVENT MEMBERSHIPS:** Presented to the chapter having the most paid members (annual and junior) at an event.

**#1 CHAPTER - MOST PAID EVENT JR. MEMBERSHIPS:** Presented to the chapter signing up the most paid junior members at an event.

**#1 CHAPTER - HIGHEST NET PER PERSON:** Presented to the chapter having the highest net per person at an event. Net per person is determined by taking net proceeds and dividing by the number of people in attendance.

**#1 CHAPTER - COMBINED REVENUE:** Presented to the chapter having the highest amount of net proceeds and membership revenue at ALL events combined.

**#1 NEW CHAPTER - HIGHEST NET PROCEEDS:** Presented to the first-year chapter having the highest net proceeds at an event. Net proceeds are determined when gross expenses are deducted from gross receipts.

**#1 NEW CHAPTER - HIGHEST NET PER PERSON:** Presented to the first-year chapter having the highest net per person at an event. Net per person is determined by taking the net proceeds and dividing it by the number of people in attendance.

**#1 NEW CHAPTER - MOST PAID EVENT MEMBERSHIPS:** Presented to the first-year chapter having the most paid members (annual and junior) at an event.

**\*MOST IMPROVED CHAPTER - INCREASE IN NET PROCEEDS:** Presented to the chapter with the greatest increase in net proceeds from the previous year's event.

**\*MOST IMPROVED CHAPTER - INCREASE IN PAID EVENT MEMBERSHIPS:** Presented to the chapter with the greatest increase in paid memberships from the previous year's event.

**\*MOST IMPROVED CHAPTER - INCREASE IN NET PER PERSON:** Presented to the chapter with the greatest increase in net per person from the previous year's event.

*\*Only chapters that held an event during Whitetails Unlimited's 2025-2026 fiscal year are eligible for the Most Improved categories.*

# 2026 - 2027 NATIONAL PACKAGE EVENT MERCHANDISE



## 2026-27 Commemorative Rifle

Browning AB3 Hunter Tungsten in .308 Win. Tungsten cerakote finish on the barrel and action; spiral fluted sporter contour barrel. Satin finish Grade I walnut stock with enhanced checkering. WTU engraving on stock. WTU sequential serialization, edition of 500. Exclusive to WTU.



Knives shown out of the sheath.

## WTU Sponsor Item: 3-Piece Knife Set

By Browning. Includes a skinner, caper, T-handle bone saw, and sheath. Durable solid rubber handles, 8Cr13MoV stainless steel blades. WTU logo on blades and sheath.

## Mathews Bow

For 2026 events: Mathews ARC in kodiak color, right-handed. Events in 2027 will have Mathews new flagship bow. Made in USA.



## "Comforts of Home"

By Terry Redlin. Giclee canvas, rustic matte-finish molding. Brass name plate. Frame size: 42"W x 30"H.

# NATIONAL PACKAGE

2026 - 2027



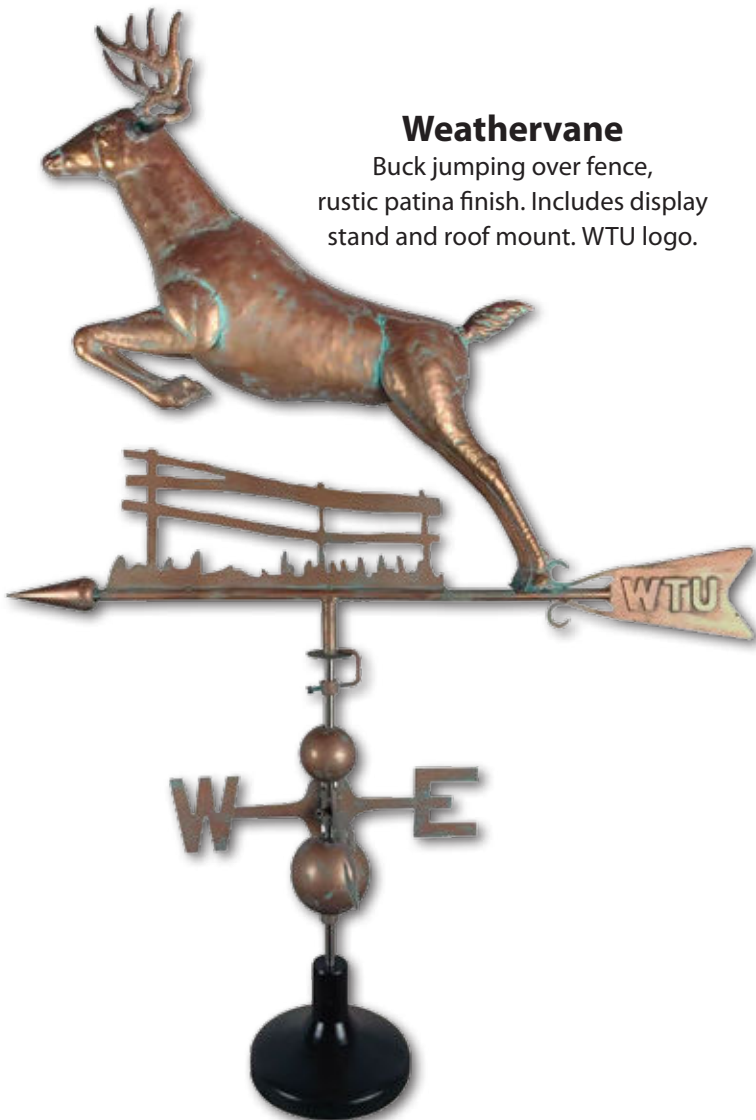
## Hawke Vantage Rifle Scope

The 3-9X40mm Vantage IR rifle scope features glass-etched duplex-style reticle with illumination. Nitrogen purged, shockproof, waterproof, and fogproof. \*Straight-wall model available if needed for your area.



## Barnett Crossbow

Hyper Raptor GTX by Barnett. Proprietary step-through riser, CNC-machined aluminum flight track. Shoots up to 425 fps. Includes three small diameter Hyperflite arrows, 4X36mm illuminated scope, and rope cocker. Measures: 11½" uncocked and 7" cocked.



## Weathervane

Buck jumping over fence, rustic patina finish. Includes display stand and roof mount. WTU logo.



## "Hunter's Favorite"

Giclee canvas, rustic molding. Informative facts of America's favorite big-game animal. Great for man cave or cabin. Frame size: 25"W x 36"H. Winner of this print will be entered into the Barnett National Drawing.

# EVENT MERCHANDISE



## Stoeger Air Rifle

The S4000-E .177-caliber air rifle by Stoeger comes in Realtree with a 4X32 scope. Features include an ambidextrous safety, adjustable two-stage trigger, and an integrated S3 suppressor that dramatically reduces shot noise. WTU logo.



## "Neighborhood Watch"

By Dallen Lambson. Giclee canvas, rustic molding. Personalize with two lines, your choice—family name and established date, homesteads name, or pet name, etc. Frame size: 29"W x 23"H.



## LED Light

LED backlight sign, great for cabin or man cave. WTU exclusive. Made in USA. Approximate diameter: 23". Winner will be entered into the Rambo Bikes National Drawing.



## Mammoth Cruiser 30-Qt. Cooler

Great size for hunting, fishing, or camping. Double-walled roto-molded construction. Ice retention up to four days. WTU logo. Measures: 18½"W x 15"H x 12½"D.



## Bino Harness & Hand Warmer

The Shield Bino Harness and Ember Hand Warmer by ALPS OutdoorZ. Bino Harness has suede interior for noise concealment and a structured case design for superior protection. The Ember Hand Warmer quietly and quickly attaches to the bottom of harness. Both items are in Realtree Legacy camo. WTU logo on both.

# NATIONAL PACKAGE

2026 - 2027



## “Sunset Harvest” Framed Wood Sign

Rustic farmhouse charm with this beautifully printed wood sign featuring the art of Terry Redlin. Ready to hang. Frame size: 34"W x 22"H.



## Vortex Binoculars

The Triumph HD 10X42mm binoculars from Vortex are nitrogen-purged for waterproofing and have fully multicoated lenses and rubber armor protection. Includes carrying case. Exclusive Realtree APX camo. WTU logo.

## Deathgrip Tripod

By Bog. This aluminum tripod is engineered to be the most stable precision tripod hunters can find. Tilt adjusts up to 25 degrees, rotates 360 degrees, and can adjust up to 59" high. Realtree Escape camo. WTU logo.

## Three-Piece Luggage Set

By ALPS OutdoorZ. U-shaped main opening compartment, side zippered pockets, dark green and taupe with Realtree Legacy camo accents. Rolling duffel measures 26"W x 13"H x 11.8"D, medium duffel measures 26"W x 12.6"H x 13"D, small duffel measures 23.6"W x 10.6"H x 11.8"D.



# EVENT MERCHANDISE

## Flag Concealment Case

Wall-mounted American flag concealment safe is a perfect addition to any home. Features two-door locking concealment compartment lined with closed-cell foam that can easily be customized to fit any item. Made in USA.

Measures: 31"W x 20"H x 3½"D. WTU logo.



## Muddy Ground Blind

Prevue 3 ground blind features one-way see-through mesh, three extra-wide panoramic windows with silent slider adjustments and room enough for three people. Large 58"W x 58"L footprint and stands 66" tall. Includes carrying case.



## Buck 691 Zipper Knife

Like its name suggests, it is a guthook knife that works like a zipper.

The edge angle and hook length work perfectly together. Overall length: 8½". Includes sheath. WTU logo on blade. Knife made in USA.



## Decanter Set

Glass decanter set delivers timeless style; set includes 750ml decanter and four 11-oz. rocks glasses. Laser engraved WTU logo.



## Tattered Flag Metal Art

Design by Metal Décor Studios.

Made from ⅛-inch steel.

Made in USA. Measures: 28"W x 15½"H.

# NATIONAL PACKAGE

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## "His Turf"

By Hayden Lambson. Giclee canvas, rustic matte-finish molding. Limited edition, signed and numbered. Frame size: 34¼"W x 24¼"H. Winner will be entered into the Rocky National Drawing.



## Stained Glass

Framed stained glass with "Morning Surprise" image by Terry Redlin. Ready to hang with provided chain. Made in USA. Frame size: 23"W x 13"H.



## Two-Sign Set

Set of two aluminum signs with WTU artwork on each. Made in USA. Measures: approximately 23". Winner will be entered into the Kids in the Outdoors National Youth Drawing.

## Welcome to Deer Camp Sign

Solid steel construction, rustic patina with clear-coat finish. Made in USA. Diameter: 23".



## "Deer Camp II"

By Brad O'Connel. Giclee canvas, rustic matte-finish molding. Exclusive to WTU, signed by artist. Frame size: 34¼"W x 20"H. Winner will be entered into the Henry National Drawing.

# EVENT MERCHANDISE



## "Tuckered Out Lab"

By Melissa Gayman Ball. Giclee canvas, rustic matte-finish molding. Frame size: 23"W x 19"H. Winner will be entered into the Tactacam National Drawing.



## Large Cutting Board

This cutting board is the perfect size to fit on a tailgate and is large enough for a whole deer quarter or a days catch of fish. Made of natural HDPE which is FDA-approved for food use. WTU Logo. Made in USA. Measures: 47½"W x 18½"H x ¾" thick.



## Browning Primal Fish and Game Kit

Set includes butcher, deboning, trimming, and fillete knives with stainless steel 8Cr13MoV blades. Also includes sharpening rod. Rugges nylon roll-up case with large interior flaps to hold knives in place. WTU logo on knife blades and case.



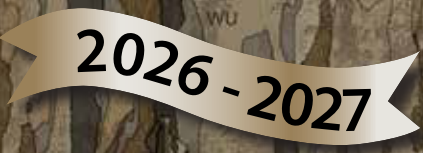
## Conceal Clock

Unique addition to any room's decor; hardwood outer frame with hinged clock door for concealment. Image by Hayden Lambson. Concealment area measures: 9½"W x 11"H. Full clock measures: 13"W x 12½"H x 4½"D.



## Foldable Loveseat

By ALPS OutdoorZ. Quilted and foam padded 600D fabric in two-tone brown. Includes carrying case. WTU embroidered logo.



# UNDERWRITING

Event Name: \_\_\_\_\_ State: \_\_\_\_\_ Event Date: \_\_\_\_\_

Volunteer Name: \_\_\_\_\_

Level	Item	Underwriter's Name	Amount
\$50	Browning Primal Fish and Game Kit		
\$50	Two-Sign Set		
\$50	Large Cutting Board		
\$75	Decanter Set		
\$75	Buck 691 Zipper Knife		
\$75	Bino Harness & Hand Warmer		
\$75	Vortex Binoculars		
\$75	Foldable Loveseat		
\$75	Welcome to Deer Camp Sign		
\$75	Muddy Ground Blind		
\$75	Stained Glass		
\$100	Conceal Clock		
\$100	"Sunset Harvest" Framed Wood Sign		
\$125	"Tuckered Out Lab" Framed Canvas		
\$125	Hawke Vantage Rifle Scope		
\$150	Deathgrip Tripod		

## Contributor Guidelines

Whitetails Unlimited is a tax-exempt charitable organization as described in section 501(c)(3) of the Internal Revenue Code. WTU and its volunteers must comply with IRS regulations for substantiation and disclosure by providing each contributor with a properly completed WTU Donor Receipt. There are two classifications of donations:

**1) QUID PRO QUO** – the contributor receives goods or services in exchange for a donation.

**2) CONTRIBUTION** – the contributor provides a donation without receiving goods or services.

When merchandise is donated, it is the responsibility of the contributor, and not WTU, to state the value of each item and to complete the total adjusted line of the WTU Donor Receipt.

WTU *Donors* and *Sponsors* are determined by the actual cash value of the donation. Refer to the event invitation for the

sponsor level; anything under that level is considered a donor. If you have questions regarding levels or donations, contact your field director well in advance of the event date.

**DONORS** receive a WTU donor decal from the volunteer who takes possession of the donation. Record \$-0- as the fulfillment gift cost on the WTU Donor Receipt.

**SPONSORS** receive a WTU Sponsor 3-Piece Browning Knife Set. **Record \$25** as the fulfillment gift cost on the WTU donor receipt. Note: Your field director will supply sponsor gifts for distribution at the event. For sponsors unable to attend the event, volunteers must deliver sponsor gifts within two weeks of the event date.

**IMPORTANT:** After the event, please return any remaining donor decals, receipt booklets, and contributor records to your field director.

# OPPORTUNITIES

Event Name: \_\_\_\_\_ State: \_\_\_\_\_ Event Date: \_\_\_\_\_

Volunteer Name: \_\_\_\_\_

Level	Item	Underwriter's Name	Amount
\$150	"His Turf" Framed Canvas		
\$150	"Deer Camp II" Framed Canvas		
\$150	"Neighborhood Watch" Framed Canvas		
\$150	Mammoth Cruiser 30-Qt. Cooler		
\$150	"Hunter's Favorite" Framed Canvas		
\$175	Three-Piece Luggage Set		
\$175	Flag Concealment Case		
\$175	Tattered Flag Metal Art		
\$175	LED Light		
\$175	Stoeger Air Rifle		
\$200	Weathervane		
\$250	"Comforts of Home" Framed Canvas		
\$450	Barnett Crossbow		
\$750	Browning AB3 Hunter Commemorative Rifle		
\$800	Mathews Bow		

## IRS Notice of Substantiation

When donations are \$250 or more, where nothing of value is provided to the contributor, the nonprofit organization must provide the contributor with written substantiation (donation receipt) acknowledging the donation. The receipt must indicate the amount of cash and a description (but not value) of any property donated. If any goods or services are provided in exchange for the contribution, the receipt must indicate the goods or services provided by the nonprofit organization in exchange for the donation.

A donation of \$75 or more, where something of more than token value is provided to the contributor, is a "quid pro quo" donation with written substantiation (donation receipt) acknowledging the donation and the goods or services provided. For quid pro quo donations, a contributor's deduction is limited to

the difference between the donation and the fair market value of the goods or services provided by the nonprofit organization.

There are two exceptions, however. If a gift costs the nonprofit organization less than \$13.60 and bears the organization's name or logo, and is given in return for a donation of more than \$68, a full-value deduction is allowed. A full deduction is also allowed if the value of all benefits received in connection with the donation does not exceed 2% of the gift, or less than \$136, whichever is less. Note: These thresholds are subject to annual IRS inflation adjustments.

**Example:** If a donation of \$250 is given to WTU and the contributor receives a dinner ticket valued at \$40, and a sponsor gift valued at \$23, the contributor has made a quid pro quo donation. In this example, the charitable donation portion of the payment is \$187.



**WHITETAILS  
UNLIMITED**

# NATIONAL

**2026 - 2027**



**BARNETT**

EST. 1962

## NATIONAL DRAWING

**6 Barnett Crossbows will be given away!**



Whitetails Unlimited and Barnett have teamed up to give away **6 Barnett Hyper Raptor T-Rex Crossbows valued at \$1,199.99 each!**

At each event, the winner of the framed canvas "Hunter's Favorite" will be entered into this national drawing.



## NATIONAL YOUTH DRAWING

**1 One Youth Prize Package will be given away!**

Whitetails Unlimited and Kids in the Outdoors have teamed up to give away **ONE Great Youth Prize Package valued at \$4,999!**

The lucky winner will receive a **Mossberg Patriot rifle, Winchester SXP shotgun, Barnett crossbow, Muddy Bull XL blind, two ALPS OutdoorZ chairs, Yellowstone.ai camera, and a fishing rod & reel combo with baits.**

At each event, the youth winner (15 and under) of the **WTU Two-Sign Set** will be entered into this national drawing.



**ROCKY**

## NATIONAL DRAWING

**50 Pairs of Rocky Boots will be given away!**



Whitetails Unlimited and Rocky have teamed up to give away **50 pairs of Rocky Sport Pro Rubber Outdoor Boots in Realtree Edge Camo valued at \$150 each!**

At each event, the winner of the framed canvas "His Turf" by Hayden Lambson will be entered into this national drawing.

# TACTACAM

## NATIONAL DRAWING

**50 Tactacam REVEAL Whitetail Watch Bundles will be given away!**



Whitetails Unlimited and TACTACAM have teamed up to give away **50 Tactacam REVEAL Whitetail Watch Bundles valued at \$219.98 each!** Includes the REVEAL X 3.0 camera, solar panel, and rechargeable lithium battery.

At each event, the winner of the framed canvas "Tuckered Out Lab" by Melissa Gayman Ball will be entered into this national drawing.

# DRAWINGS



# HENRY<sup>®</sup>

Made in America, Or Not Made At All

## NATIONAL DRAWING

**5 Henry H9 Provider .30-30 Rifles  
will be given away!**



Whitetails Unlimited and Henry have teamed up to give away **5 Henry H9 Provider .30-30 Rifles valued at \$1,135 each!**

At each event, the winner of the framed canvas "Deer Camp II" by Brad O'Connell will be entered into this national drawing.



## **RAMBO<sup>BIKES</sup>** NATIONAL DRAWING

**5 Rambo Bikes  
will be given away!**

Whitetails Unlimited and Rambo Bikes have teamed up to give away **5 RAMBO Revolt AWD Electric Hunting Bikes valued at \$1,999.99 each!**

At each event, the winner of the **LED Light** will be entered into this national drawing.

*Winners must complete the National Drawing Entry Card and return it to WTU National Headquarters to be eligible.*

*All national drawings will take place at WTU National Headquarters on July 13, 2027.  
Maximum 500 entries each.*



# WHITETAILS UNLIMITED

Working for An American Tradition

## Our Mission

Since our beginning in 1982, Whitetails Unlimited has remained true to its mission and made tremendous strides in the field of conservation. Thanks to our 120,000-plus members, chapter volunteers, and corporate sponsors, Whitetails Unlimited has earned the reputation of being the nation's premier organization dedicating its resources to the betterment of the white-tailed deer and its environment. Your commitment helps ensure that we continue to build upon these efforts. Thank you for your continued support!

*Our mission is to raise funds in support of educational programs, wildlife habitat enhancement and acquisition, and preservation of the shooting sports and hunting tradition for future generations.*

To date, Whitetails Unlimited has expended over **\$159.3 million** on program services and support activities that continue to enhance and ultimately foster our mission.

## Where Your Dollar Goes

(Fiscal year ended June 30, 2025)



Mission Programs & Activities

Fundraising & Development

Administrative

### TOTAL FUNCTIONAL EXPENSES

DEER Program .....	\$1,926,272
Preserving the Hunting Tradition Program .....	\$4,513,070
HOPE for Wildlife Program.....	\$824,554
Staying on Target Program .....	\$2,924,282
Outreach Program.....	\$472,490
<b>Total Program Services (86.41%):</b>	<b>\$10,660,668</b>
Fundraising & Development.....	\$952,388
Administrative .....	\$724,493
<b>Total Supporting Services (13.59%):</b>	<b>\$1,676,881</b>

**TOTAL: \$12,337,549**

Tommy Kirkland Photo

